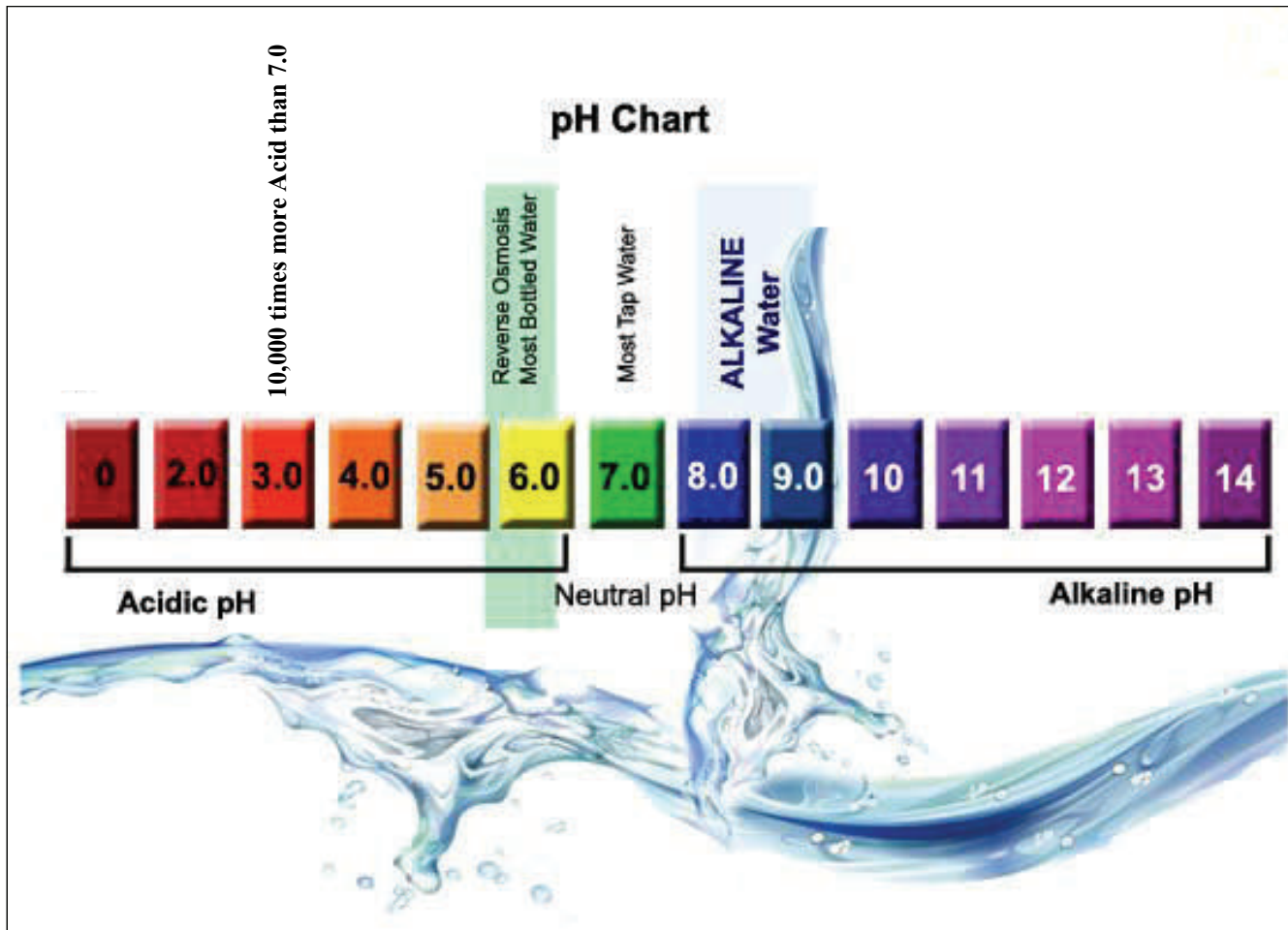


Your Body Needs To Be Slightly Alkaline



A glass of cola has a pH of 2.5, and would “kill” you if your body didn’t have the protective mechanisms it has.

It takes 32 glasses of alkaline water to overcome the negative effects of 1 glass of cola.

Everyone needs a Nikken water system to provide economical and safe alkaline water!

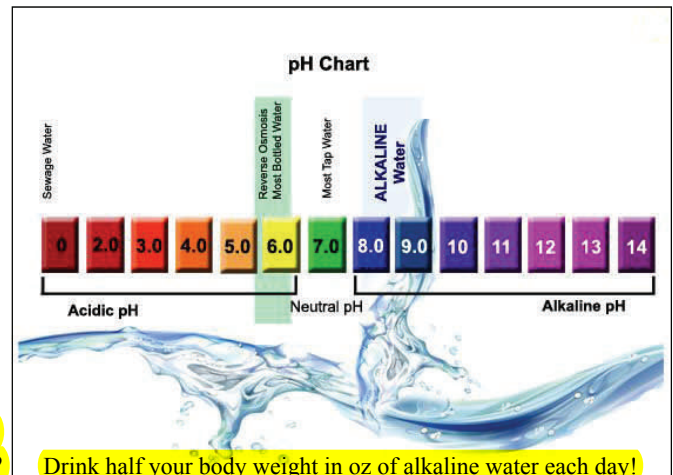
The Acid/Alkaline Balance in Your Body!

The Average Western diet is acid-producing, and actually produces a low-grade systemic acidosis in otherwise healthy people. **The vast majority of people experiencing less-than-optimal health or overt illness have pH levels that are overly acidic.** Carbonated soft drinks, for example...are among the most acidifying substances found in the supermarket. Researcher Sang Whang, author of the book "Reverse Aging", has found that to neutralize the acidifying effects of one glass of soda, the average person needs to drink thirty two glasses of highly alkaline water to overcome the negative effects of that one glass of soda. The pH of a cola drink, for example, is 2.5, which would actually "kill" you if your body's many defense mechanisms weren't continually trying to keep your body slightly on the alkaline side.

What Can We Do?

In general, the majority of foods you eat at every meal should be alkalizing. You'll want to eat a good amount of fruits, vegetables, nuts, seeds, and spices, with green vegetables and root crops being especially helpful. By contrast, you'll want to minimize your consumption of acidifying foods such as meat, fish, poultry, milk, and dairy products. And you'll want to entirely avoid refined carbohydrates, refined sugar, coffee, sodas, and most highly processed foods, all of which are very acidifying.

If your body is 70 to 80% water, doesn't it make logical sense to hydrate yourself with great tasting, pure, healthy, alkaline water?



For Home & Office The "Waterfall"

- Enhanced filtration certified by the US Water Quality Assn.
- Alkaline water with added minerals pH 8.5 to 9.5
- Ionized water to offset the oxidizing effect of the modern diet. Slows down cellular destruction.
- Turns tap water into great tasting, healthy PiMag water!



Municipal Water Sources

- Most are 80 years out of date. There were 250,000 water line breaks in 2010 alone.
- The Government Accountability Office (GAO) reported the 84% of clean water violations are swept under the rug...
- Recently 11 states had 20 outbreaks because of drinking water problems
- According to the article above...may contain rocket fuel, birth control pills, arsenic, pharmaceuticals and more....

JUST SAY "NO"!



On-the-Go The PiMag "Sport Bottle"

- Less expensive, more practical than commercial bottled water, which is usually acidic in nature
- Laboratory tested to meet or exceed water quality standards.
- Produces alkaline water, pH 8.5 to 9.5, and adds minerals
- Reduces landfill waste, biodegrades to soil-enriching nutrients
- Replaceable filter and drinking spout, approx 40 gallons or 3 months of use for around 5 cents for a 20 oz bottle
- No hazardous chemicals to leach into contents.

A Convincing Demonstration



Items Needed:

pH Chart
Reagent (preferably one that turns alkaline blue)
Nikken PiMag Sport Bottle
4 clear plastic glasses
Clear Gatorade or Powerade Drink
Clear Soda (Sprite, 7-Up, etc.)
Any bottled water

To Conduct the Demonstration:

Talk about the need for the correct Acid/Alkaline balance in your body. (See the back of this document)
Pour each liquid into a separate glass (approximately an inch or so deep)
Add four drops of the pH testing reagent into each glass, and swirl to mix.
Compare the color of each liquid to the pH chart. All will be acidic, except for the Nikken water.
Squirt some Nikken water from the Sport Bottle into each of the other glasses, and you'll see that you can convert the acidic water into alkaline water, but no matter how much you put into the Sports Drink or Soda, you can't change it. It would take 32 glasses of alkaline water to overcome the negative effects of one glass of those drinks. **Have fun...sponsor lots of people...duplicate, duplicate, duplicate...earn lots of money!**

After the Demonstration

Ask if they want them and their loved ones to continue drinking the water they've been drinking, or would they rather drink Nikken's great tasting, healthy, alkaline PiMag water, at a fraction of the cost?

Fantastic! Do you want it at retail or at a discount?

Show them the "Simple Diagram of Nikken's Distribution Process" so they understand how we work, and how they can earn money. **Lead them to a complete "Wellness Home" Demo.**